

We aren't against **SCREENS**,
but we are for  turning
them off every **now**
and then.

We aren't against the Internet
and **TECHNOLOGY**,
but rather for connections
that enrich **LIFE**.



We aren't saying  you
need to unplug, but we'd
like to remind you to
stay in **CONTROL**.

And if you have a tendency
to forget it,  we're here
to help you **press**
PAUSE and enjoy some
SCREEN-FREE TIME.